

Firstgiving is the leading social platform for online fundraising for any nonprofit organization.

We give everyday people tools and resources to raise money for causes that matter to them. Firstgiving brings individual fundraising stories to life to drive more donations for your organization.



Raising money online with Firstgiving is safe and easy. Here's how:

1. **Your supporters** – donors, volunteers, board members – create personal fundraising pages with your organization's name and logo on them, and email them to everyone they know.
2. **Their friends**, family and colleagues respond to the personal appeal, make secure donations by credit card, and leave personal messages.
3. **We send you the donations** (less credit card and service fees) by check or direct deposit, and give you all the reports you need.

When you empower your supporters to raise money online, they'll really surprise you. That's the power of Firstgiving's social fundraising platform.

Our nonprofit customers **raise significantly more money** through their online fundraising pages than offline methods alone. It is simple for your supporters to personalize their online fundraising efforts with Firstgiving by adding photos and telling their stories. It's secure and requires only basic internet skill. If you can send an email, you can set up a Firstgiving personal fundraising page.

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1,626,245 people have helped raise \$83,103,615 for 26,728 nonprofits using Firstgiving

Special Olympics Indiana

Page Creator: Bill Benner
Page Closed: May 20th, 2009

Bill & David Benner's "The Real Deal!" Plunge

Fundraising target: \$2,000
Total raised so far: \$1,345.00

Give now >

Share this page

I want to raise money too

My personal message:

Thank you for visiting our Personal Fundraising Page. On February 25, Bill will once again be jumping into Eagle Creek Reservoir on behalf of the 9,000 athletes of Special Olympics Indiana.

Only this time, he will be joined by the other half of Bob & Tom's "The Real Deal!" Benner Brothers. Yes, David, media relations director of the Indiana Pacers, will be going in with me.

A couple of things you should know. One, Bill will be wearing a Speedo this year (children should look away) because he has been promised an up front donation of \$300 for doing so. Second, Bill promises to NOT let David wear a Speedo.

Three, as chairman of the board of SOIN, Bill needs to set the fundraising standard so we really, really appreciate your support. It's not for us, it's for those athletes who are among the bravest and most determined we ever have witnessed.

Finally, donating through this site is simple, fast and totally secure. It is also the most efficient way to make a contribution to my fundraising efforts. Many thanks for your support – and don't forget to forward this to anyone who you think might want to donate too!

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Special Olympics North Carolina

Raise more money with less effort
We invite you to join the online fundraising revolution! We've made it easier than ever for you to raise funds for Special Olympics North Carolina.

Getting started is easy! It only takes a few minutes to create your online Personal Fundraising Page:

- Click the Get Started button below
- Customize the text and the photo on your online Personal Fundraising Page to express your passion and your purpose
- Send the link out to your friends, family, colleagues – anyone you think will help you reach your goal.

Become a Fundraising Superstar today
Online Personal Fundraising Pages are passionate, powerful, and persuasive, and you will raise more money, with less effort. So click the Get Started button now and see how easy you, too, can be a fundraising superstar!

GET STARTED →

This page is 100% secure

VeriSign Secured

FIND A FRIEND
find a friend's page and donate online now.

SEARCH

view all fundraisers

GENERAL DONATIONS
DONATE

LEARN MORE

- Fundraising tips
- Benefits to the charity
- FAQs
- What people are saying

TOTAL RAISED ONLINE
\$5,499.00

TOP TEAMS

- SO Team USA-NC
- 1. Anne Kimm \$2,000.00
- SO Team USA-NC
- 2. Laura Wilson \$1,474.20
- Michelle Wilson

TOP FUNDRAISERS
- Come Back

When your organization joins Firstgiving, you get your own page on Firstgiving.com, which we call a **Nonprofit start page**. Your page is your organization's online fundraising hub, where your supporters can register for events, join a team, create their own personalized fundraising pages, and make donations to your organization.

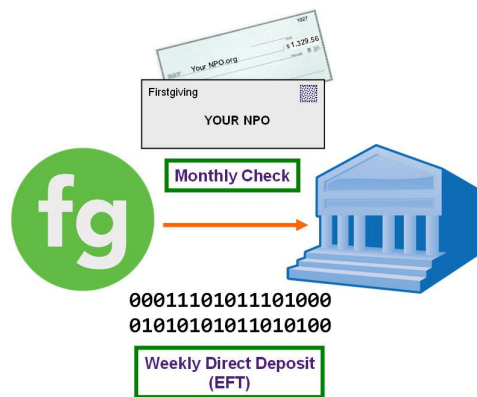
You can add **your organization's brand identity** by uploading a banner and pictures to your start page. You can also add custom text and links to tell your story. The top fundraisers and fundraising teams are shown on your start page along with the

total amount your supporters have raised. We find that people raise more money when they organize into teams because of the friendly competition and encouragement.

Raising money online with Firstgiving is simple. Your supporters easily create their own personalized fundraising pages for your official events or for any reason at all, and email them to everyone they know. As you know, direct asking is the most intimidating part of the fundraising process. With email it's easy for anyone to ask lots of people, and easy for anyone to collect lots of donations, and it's even easier for people to make secure online donations and leave supportive comments on the page.

How does my organization get its money?

We mail donation checks monthly. If you prefer more frequent transfers, you can set up weekly secure electronic funds transfer directly to your organization's bank account.



What does it cost to use Firstgiving?

We deduct a total fee of 7.5% from all online donations. Our premium nonprofit account carries a \$300 annual fee. We also offer a no annual fee basic account with limited customization and no fundraising teams or event registration.

What kind of information does Firstgiving provide?

You can access your donor, event and fundraiser information through your online account area, and download these reports as Excel spreadsheets for importing into your donor database. Your Firstgiving account contains a detailed financial report with a breakdown of payments including the gross donations and applicable fees. We also capture donor contact details and matching gift information to build your donor base.

How do I learn more?

The best way to find out if Firstgiving is right for you is contact us at 617-591-2121 or sales@firstgiving.com

www.firstgiving.com

(617) 591-2121

Over 1.5 million people have helped raise over \$80 million for over 20,000 nonprofit organizations with Firstgiving since 2003. Here are a few:

Achilles Track Club • Agenda SOS International • AIDS Service Foundation of Greater Kansas City • Anti-Cruelty Society • Brigham and Women's Hospital • Children's Hospital and Health System Foundation • Desert AIDS Project • Down Syndrome Association of Central Florida • Down Syndrome Association of Minnesota • Epilepsy Foundation of Minnesota • Farm Sanctuary • Humane Society of Broward County • Junior Achievement of Chicago • Junior Achievement of the Upper Midwest • Mary Bridge Children's Foundation • Massachusetts Eye and Ear Infirmary • Massachusetts General Hospital • Melanoma Foundation New England • North Shore Medical Center • Organization for Autism Research • Organs 'R' Us • Pancreatic Cancer Action Network • Pediatric Brain Tumor Foundation • Scleroderma Foundation - Southern California Chapter • Scleroderma Foundation - Tri State Chapter • Southern Tier AIDS Program • Speaking Out About Rape • Special Olympics Illinois • Special Olympics Indiana • Special Olympics Missouri • Special Olympics New Hampshire • Special Olympics North Carolina • Special Olympics Vermont • Special Olympics Virginia • Team World Vision • The Bell Center for Early Intervention Programs • The UMass Memorial Foundation • Tuberos Sclerosis Alliance